Get your technology brand heard by the people who run retail.

Independent retail media hosted by Alex Rezvan, former Microsoft UK Retail Industry Director. We put technology leaders into substantive conversations with the executives running retail, then carry those conversations to a senior audience across the UK, USA and APAC on podcast, YouTube, LinkedIn and RetailNews.ai.

293K	774K+	67%	20K+	200K+	250+
unique members reached on LinkedIn	LinkedIn impressions	senior level or above	YouTube subscribers, +200% YoY	YouTube views in twelve months	episodes published

Figures from LinkedIn, YouTube and Spotify analytics, twelve months to June 2026. A fully sourced reach sheet is available on request.

Guests have included leaders from Best Buy, Shopify, FamilyMart, Reliance Brands, SM Supermalls, H2O Retailing and the NRF.

WAYS TO WORK WITH US

Sponsored episode — from £5,000

A flagship conversation featuring your executive alongside a retail leader, anchored to an event or launch that matters to you. Produced, published and distributed across podcast platforms, YouTube, LinkedIn and RetailNews.ai, with a cross-platform performance report. Programme rate of £3,000 per episode for three or more across the year.

Event Ambassador — from £5,000 per event

We become your media team on the show floor: executive interviews, vox pops with retailers and daily social cuts, published while the event is still running. Bronze, Silver and Gold tiers scale the number of interviews, clips and days on site.

Annual Partner — from £25,000

Category exclusivity for the year: show sponsorship, a programme of episodes, event coverage and sponsorship of Five Things Friday, our weekly retail briefing with UK, USA and APAC editions.

Retained content programme — priced to scope

Monthly programmes that keep your leadership visible between events: LinkedIn thought leadership, interview clips and editorial features on RetailNews.ai, run on the model we deliver for ITAB Group.

ON THE GROUND

NRF Europe (Paris), NRF (New York), Shoptalk (Las Vegas), Shoptalk Europe, NRF APAC (Singapore) and World Retail Congress.

WHY IT WORKS

- **Editorial first.** Your executive appears in a real conversation about retail, not an advert. That is why senior people watch and share.
- **Distribution built in.** Every episode ships to Spotify, Apple Podcasts, YouTube, LinkedIn and RetailNews.ai, with clips cut for your channels.
- **Measured.** A cross-platform performance report follows every campaign.

TRACK RECORD

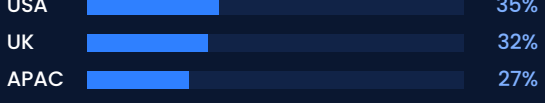
23.7K cross-platform reach in week one of the dunnhumby sponsored series

Partners and clients include NRF Europe, NRF APAC, World Retail Congress, Comexposium, dunnhumby and ITAB Group.

RECOGNITION

- NRF Retail Voices 2026 honoree
- #1, Thinkers360 Top 50 Global Thought Leaders on Retail 2026

AUDIENCE BY REGION



Start the conversation

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